

**COMPANY/BOOK PRESS KIT**  
**Mocha Mind Communications**

## THE BOOK

### MOSTLY MURDER

#### *A Medley of Mayhem & Mystery*

ISBN-10 0-9774542-0-7 ISBN-13 978-09774542-0-4

Gioya McRae's debut story collection presents a superlative range of short mystery stories every suspense fan will cherish. Meet Detective Pepper Brimley who has his own demons to exhume while he investigates a serial killer of children. Encounter an entire race, forced to live underground, who fight to live on the earth's surface. Follow a young woman's nightmares to their evil roots.

From first to last, these short stories will challenge your mind with a mixture of suspense, romance, humor, and... a touch of gore.

## STORY SYNOPSES

**Prince of the Parking Lot** explores how our lives can change on a dime while taking us on a journey of corruption and intrigue.

**Pretty Young Thing** examines a woman's psyche as she seeks out a constant array of new, young lovers.

**Backtrack** follows a young woman's nightmares to their evil roots.

**Insult & Injury** examines a different kind of love.

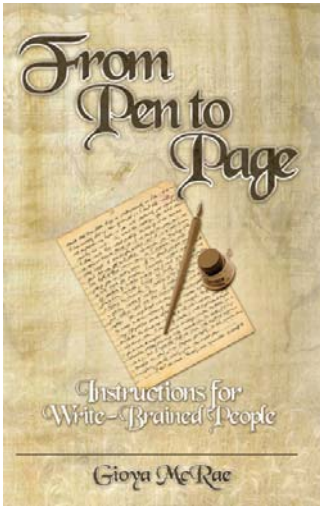
**The Mini Murders** are so dubbed because this serial killer targets babies.

**The Flatteners** battle to maintain control of the earth's surface over a race they have forced to live underground.

**Measured Steps** asks the question, "Do you really know your mate?"

**Serita's Sight** comes not from her eyes, but from her heart.

## UPCOMING PROJECTS



### FROM PEN TO PAGE

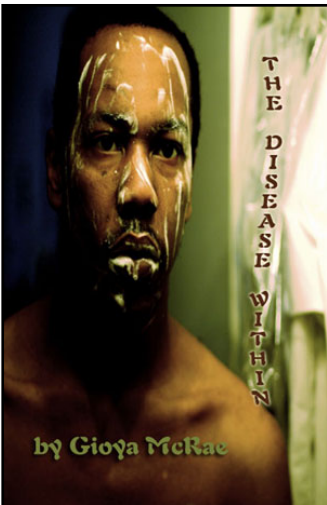
#### *Instructions for Write-Brained People*

by Gioya McRae

This book is for the beginning writer, the aspiring author...the dreamer. If you toy with the idea of writing to be published, the book for you is *From Pen to Page*.

COMING IN FALL 2008!

ISBN 978-0-9774542-2-8



### THE DISEASE WITHIN

#### *Gioya McRae's Upcoming Novel!*

What happens when the outside world leaves the Black community to die of a mysterious disease? How can we survive?...Will we survive?

Keep an eye out for Gioya McRae's riveting new novel.

COMING IN 2008!

ISBN 978-0-9774542-1-1

## BOOK DISTRIBUTION

### Online Retailers:

[www.mochamind.com](http://www.mochamind.com)

[www.amazon.com](http://www.amazon.com)

<http://www.bookfinder4u.com>

## AUTHOR BIOGRAPHY



Gioya McRae, the Founder of Mocha Mind Communications, is an author, speaker, publisher, and editor who is devoted to literacy and sharing her writing knowledge with others. Her articles have been featured in numerous magazines and her debut book, “Mostly Murder, a Medley of Mayhem & Mystery”, received accolades.

**Mocha Mind Communications** is a full-service editorial firm providing:

- Educational Seminars on Self-Publishing and Creative Writing for aspiring authors.
- Article Writing for Print or Web – We will research and provide content on your chosen subject matter.
- Proofreading and Copyediting as a combined service.
- **TheWrite Outta My Mind!** blog full of exciting, timely, positive, and useful information, resources, and writing assistance to the literary community.

For more information on Gioya McRae, please visit her website at [www.mochamind.com](http://www.mochamind.com) and her literary blog “**Write Outta My Mind!**” at [www.mochamind.com/blog](http://www.mochamind.com/blog).

Subscribe to Mocha Mind’s FREE monthly email newsletter. You will receive advance information about our latest projects, books, signings, and other news, as well as, writing tips for aspiring authors.

## CONTACT INFORMATION

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## UPCOMING EVENTS

### I'M A SUPERHERO!

(Nutley, NJ)

July 14 and July 15, 2008

<p><b>Venue:</b> Being In Balance 602 Franklin Ave Nutley, NJ</p> <p><b>Time:</b> 10:30 am–12 noon</p> <p><b>Registration:</b> \$350</p>	<p>Author and publisher, Gioya McRae, will help the class develop a Super Hero story through discussions of Super Hero powers and how they help people. Each child will draw himself or herself as a super hero and write their story. On Day Two, the Super Hero Comic Books will be constructed and each child will read their story out loud to the group.</p>
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### PEN TO PROSE WRITERS' GROUP

(Nutley, NJ)

September 15, 2008

<p><b>Venue:</b> Nutley Public Lib. 93 Booth Drive Nutley, NJ</p> <p><b>Time:</b> 6:30 pm - 8:30 pm</p> <p><b>Registration:</b> FREE</p>	<p>The Pen to Prose Writers' Group was formed to read works in progress, share accomplishments, critique works, give writing instruction and to provide encouragement and inspiration to aspiring authors.</p> <p><b>Meetings to be held every third Monday from 6:30 P.M. to 8:30 P.M. beginning September 15, 2008.</b></p>
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### MOCHA MIND SELF-PUBLISHING SEMINAR!

(South Orange, NJ)

October 16 and October 23, 2008 (split into two sessions)

<p><b>Venue:</b> So.Orange Middle School 70 N. Ridgewood Rd South Orange, NJ</p> <p><b>Time:</b> 7:30-9pm</p> <p><b>Registration:</b> \$70</p>	<p>Learn the ABCs of self-publishing! GIOYA MCRAE, inspirational speaker and author, will teach you how to showcase your voice to the world. Learn about book preparation, pricing, working with printers, book promotion, and more. You will receive information to help you decide if self-publishing is for you and gain the confidence to pursue the venue.</p> <p>Please visit <a href="http://www.mochamind.com">www.mochamind.com</a> for seminar details.</p>
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## BOOK REVIEWS



★★★★☆ A Great Read, July 6, 2006

Reviewer: [James Whitmore](#) (Montclair, NJ USA)

For the author's first venture into this genre of writing, I found the stories to be very engrossing. I was engulfed and immersed into the character descriptions, which allowed me to vicariously, sympathize, become angered, and emboldened in their experiences.

There was one story in general, where; I don't know if the author meant to enlist such behavior, but I laughed so hard my stomach ached. Overall "Mostly Murder" was a great read. I shall keep my eyes open for future publications from this author.



Reviewed by Alice Holman of The RAWSISTAZ Reviewers [www.blackbookreviews.com](http://www.blackbookreviews.com)

### **Much Murder and Mayhem**

Gioya McRae, in her first venture into mystery writing, has put together a book, MOSTLY MURDER, of short stories involving murder and mayhem. Pretty Young Thing is the hilarious story of an abused woman who fights back. Insult & Injury also has its amusing moments as a married couple show their love for each other and Detective Brimley must solve the mystery of who finally hurt them. My favorite is Mini Murders, again with Detective Brimley. The detective must find out who is killing babies, leaving them dressed strangely and hidden in weird locations. Is he correct in his assumptions about the murderer? The tension is heavy throughout the entire story.

McRae has done an excellent job in her first attempt as a mystery writer. She has a vivid imagination and her characters are well defined even though some of the stories are quite short. It was a very enjoyable read and I would love to see her continue in this genre.



Reviewed by *Ellen Hogan* for Reader Views (11/06)  
<http://www.readerviews.com/ReviewMcRaeMostlyMurder.html>

Every story in this book is worth reading. Ms. McRae states in the introduction that most writers of color feel pigeon-holed into writing about social issues or politics. She wanted to give them a new voice and she has succeeded. Murder, romance, and just a little bit of the weird-- it's all here in "Mostly Murder."

## East Orange Author Heads Pen to Prose Writers' Group at Nutley Public Library

*Nutley, NJ:* Noted East Orange author and speaker, Gioya McRae, has been chosen to head the Pen to Prose Writers' 20 Group at the Nutley Public Library. Open to all writers of fiction, short stories, memoirs and non-fiction articles, the Pen to Prose Writers' Group will meet Monday, September 15, 2008 and continue every third Monday from 6:30 P.M. to 8:30 P.M. at the Nutley Public Library, 93 Booth Drive, Nutley.

Known for her self-publishing and creative writing seminars, McRae will share writing tips, and provide encouragement and inspiration to aspiring authors as they read works-in-progress and share accomplishments. Whether

you're a beginning writer or a seasoned professional, the Pen to Prose Writers' Group wants you to participate. The group is free and open to the public.

For more information on this writers' group, please contact Gioya McRae, Nutley Public Library via email at [gmcrae@bccls.org](mailto:gmcrae@bccls.org) or via telephone at 973-667-0405 x2636.

Gioya McRae is the Founder of Mocha Mind Communications. She is an author, speaker, publisher, and editor. For more information on Gioya McRae, please visit her website at [www.mochamind.com](http://www.mochamind.com) and her literary blog "Write Outta My Mind!" at [www.mochamind.com/blog](http://www.mochamind.com/blog)